

BE SEEN. BE HEARD. BE LOVED.

media  
snug

**WEBSITE & SEO  
MANAGEMENT  
GOLD**

THE MEDIA SNUG  
2nd Floor, 30 Market Place,  
Hitchin, England, SG5 1DY,  
United Kingdom

# WEBSITE MANAGEMENT

## WEBSITE AFTERCARE

After we have improved your website, our server will allow you up to 20GB of storage and allows up to 50,000 visitors at any one time. The maintenance program will also look after the following;

- Hosting
- Minor edits
- Wordpress updates
- Plugin updates
- Support

**£250.00  
+ VAT PER  
MONTH**

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# WEBSITE MANAGEMENT

## WEBSITE SECURITY

- SSL certificate
- File scanning
- Wordpress core scanning
- Suspicious code scanning
- IP lockouts
- Blacklist monitor
- Audit login
- Security reports (if required)
- Site monitoring (daily)

## SPEED PERFORMANCE

- Page caching
- Browser caching
- RSS caching
- Gzip compression
- Minification
- Asset optimisation



# WEBSITE MANAGEMENT

## UPTIME MONITORING

- Outages
- Downtime
- Average response time
- Configuration notification

## BACKUPS

- Managed backups
- Backup schedule (weekly)

## SEO

- Heading maintenance
- Heading description checker
- Anchor tags
- Label duplicate ARIA landmarks
- Canonical checking
- Image ALT text checking
- Robots META tag checking
- Micro data
- Open graph mark up



## KEYWORDS

- Track keywords, check positions in SERP's, see rankings for the exact location, and analyse the ranking performance of any keyword
- Local rank tracking that accurately checks positions for your exact location
- Competition research
- Domain research
- Competitive SEO intelligence

## IMAGES

- Reduction in image size and optimising speed
- CDN delivery of images
- Directory reduction
- Lazy load
- Detect and show incorrectly sized images



# WEBSITE COST PROPOSAL

## WEBSITE AUDIT

- On-page auditing
- Technical SEO
- Site structure visualisations
- Improve your pages' topical relevance & authority and optimise for semantic search

## BACKLINKS

- Linking domains
- Anchor text
- Linked pages
- Referral traffic
- Penalty risk
- Bulk analysis

## CONTENT

- Up to 4 new pages or 6 new product pages added per month





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