

# WEBSITE & SEO MANAGEMENT BRONZE

THE MEDIA SNUG 2nd Floor, 30 Market Place, Hitchin, England, SG5 1DY, United Kingdom

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### WEBSITE AFTERCARE

After we have improved your website, our server will allow you up to 5GB of storage and allows up to 10,000 visitors at any one time. The maintenance program will also look after the following;

- Hosting
- Minor edits
- Wordpress updates
- Plugin updates
- Support



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# WEBSITE SECURITY

- SSL certificate
- File scanning
- Wordpress core scanning
- Suspicious code scanning
- IP lockouts
- Blacklist monitor
- Audit login
- Security reports (if required)
- Site monitoring (daily)

# SPEED PERFORMANCE

- Page caching
- Browser caching
- RSS caching
- Gzip compression
- Minification
- Asset optimisation



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# UPTIME MONITORING

- Outages
- Downtime
- Average response time
- Configuration notification

## **BACKUPS**

- Managed backups
- Backup schedule (weekly)

### SEO

- Heading maintenance
- Heading description checker
- Anchor tags
- Label duplicate ARIA landmarks
- Canonical checking
- Image ALT text checking
- Robots META tag checking
- Micro data
- Open graph mark up



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# **IMAGES**

- Reduction in image size and optimising speed
- CDN delivery of images
- Directory reduction
- Lazy load
- Detect and show incorrectly sized images





### BE SEEN. BE HEARD. BE LOVED.

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